

Panther Vision Lighted Headwear



Panther Vision lighted headwear is designed to provide hands-free task lighting in poorly lit locations. The cap is based upon standard baseball style design with patented integration of two or more LED's into the front edge or concealed under the brim. The super bright white LED's provide powerful and useful light. Red and green LED's are also available for night vision applications. The caps are great for all types of low light and night time activities such as dog walking, hunting, camping, fishing, hiking, grilling/tailgating, dark parking lots, changing a tire, etc. Additionally, professional tradesman such as plumbers, computer techs, electricians, automotive techs, cable industry, etc. will find this product highly useful. EMT's, fire and police also find our caps essential in performing their everyday tasks. They also can be considered as a safety device for kids at night. On the other hand, our **POWERCAPS®** and **CAPLights™** are just plain fun and make a great conversation piece.

The president of our company is an inventor. Since our company's conception in 1988, we have a track record of innovations such as the LitterMaid auto scooping cat litter box and the Endless Summer patio heaters. He was sailing in the Caribbean at night and needed hands free light to work the boats rigging and steering while navigating a storm. The solution that is still used by tradesman and DIY workers today is holding a small flashlight in their mouths while working with their hands. Flashlights tend to be dirty and can be detrimental to your dental work. Out of the darkness of that night, the lighted cap was conceived. Since the original **CAPLight™** invention back in 2002, we have developed three, four and six LED **POWERCAP®** version to assist in operating the dingy back and forth to shore at night. He is also an avid runner and pilot and has developed specialty caps geared for night safety training and piloting at night while preserving night vision.

Hat Operation: There is two or more LED's nicely integrated into the brim of the cap. They are wired to a battery power unit in the sweatband with an on/off switch located under the brim of the cap. The standard power unit uses (2) or (4) coin type lithium batteries that are readily available at most drug and convenience stores. The average battery life for a two LED hat is 30 hours continuous and up to 75 hours intermittent operation. We also have a "professional series" battery pack unit that uses three AAA type batteries for longer life and to power higher power LED versions. They offer the professional users up to 150 hours of continuous operation. There is also a rechargeable version in the works that features a cell phone type battery as well as a solar cell.

Marketing: Presently we are selling to promotional products distributors and contract embroiderers. We offer premium and promo versions of the cap at price points to match. While being highly functional, they also make an unforgettable promotional piece and can help open up new avenues of business opportunities. We feel that the potential markets for this product are almost limitless.